



How to Register for the Auer Steel Claim Portal

OVERVIEW

This document is designed to guide you through the registration process for the Auer Steel Claim Portal. The individual who completes the initial setup will be designated as the primary user. We recommend that the owner or a member of the senior management team complete the registration. Additional users can be added later to submit claims on your behalf.

Step One - Get Started: Go to <https://auersteel.distributorprograms.com/> and select Register/Submit Claim

Auer Steel's Focus on Energy Midstream Portal


By participating in the Focus on Energy Midstream Program, Auer Steel enables you to provide eligible residential Focus on Energy customers with immediate discounts on qualifying water heating and HVAC systems.

INCENTIVE PORTAL

After completing the installation, submit your incentive claim via the portal, along with your Auer Steel invoice. Approved applications will receive a credit from Auer Steel. If you haven't yet enrolled as a participant, be sure to do that first.

REGISTER/ SUBMIT CLAIM

Step Two - Register Now: To create an account, enter your email address and create a password. Click 'Register Now'.


**EGIA Distributor Incentive Portal**


DO YOU HAVE AN ACCOUNT?

YES, I HAVE AN ACCOUNT.
If you already have an account please sign in below.

[Forgot your password ?](#)

NO, I DON'T HAVE AN ACCOUNT.
An account is required to submit an equipment discount claim.


 You can always reset your password via email

**CUSTOMER SERVICE**

888-523-2140
distributorprograms@egia.org

Step Three - Company Profile: To get started, enter your Auer Steel customer ID number. Next, fill in your business address and ZIP code; the city and state will populate automatically. Complete the remaining fields in the form, then select your primary branch name from the dropdown menu—this will auto-fill the branch details. Lastly, under Program Participation, check the boxes for the programs you'd like to enroll in.

Company Profile

Program Participation: 
☒ Wisconsin
☒ Auer Steel Focus on Energy Instant Discount

Step Four - Participation Agreement: Check the box agreeing to the terms and conditions of all program participation agreements.

Participation Agreement

Auer Steel Focus on Energy Instant Discount

Incentive Portal User Agreement for Focus on Energy Instant Discount Program Administered by EGIA on behalf of Auer Steel

This Portal User Agreement ("Agreement") is entered into this 04th day of April, 2025 ("Effective Date") between _____ ("Contractor/ Dealer") and The Electric & Gas Industries Association (hereby known as "EGIA") as administrator of this Portal on behalf of Auer Steel.

By signing this Agreement, Contractor/ Dealer understands and agrees to the following terms and conditions.

The Incentive Portal User Agreement (hereby known as the "Agreement") outlines the general terms and conditions for participating in the Focus On Energy Instant Discount Program (hereby known as the "Program"). The purpose of the Program is to raise awareness of high-efficiency equipment, promote its market adoption, and boost the stocking and sales of such equipment. The Program is implemented by Cohen Ventures, Inc DBA Energy Solutions (hereby known as "Implementer"). Auer Steel has partnered with The Electric & Gas Industries Association (hereby known as "EGIA") for program support to include building a solution for their contractors/ dealers.

The Program's rules and requirements are subject to change by the Focus On Energy Instant Discount Program. In the case of any differences between the Program's published

☒ I agree to the terms and conditions in all Program Participation Agreements.

What's Next?

You will receive a confirmation email from distributorprograms@egia.org. Additionally, you will receive an email once your account has been approved. Please allow up to 1 business day for account approval.

Once you've completed and saved your profile, you can add sub-users to your account by selecting **"Click to Add Additional User"** and filling out the form in the popup. A password will be sent to the email provided. This allows multiple users to submit rebate applications and track the status of pending claims.

CLOSE X

Add Sub User

First Name	Last Name
Phone	Email

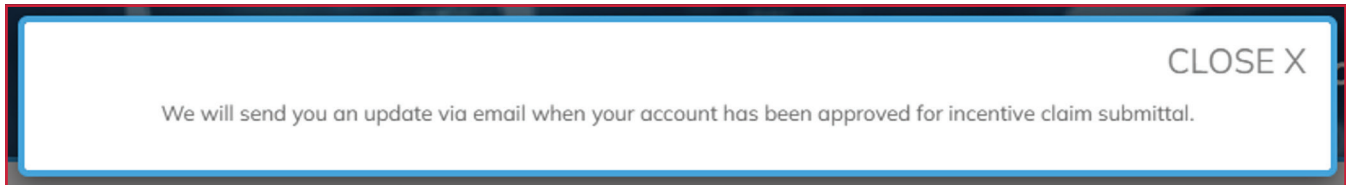
☒ Auto Generate Password

Add New

Troubleshooting Tips:

If the image below is displayed when trying to start your claim it is due to one of the following reasons:

1. Your account is pending. Please allow 1 business day for processing.
2. You did not complete your registration. Click 'Change Profile', finish your profile and select 'Save'.



We are here to help! Contact EGIA at 888-523-2140 or email us at distributorprograms@egia.org for any assistance.